



ONLINE MEDIA RATE CARD

March 2015

Advertising with Jazz Australia – March 2015

Jazz Australia is Australia's oldest and largest national website, dedicated to providing news, reviews and information on jazz and improvised music across Australia and beyond.

Our website showcases Australian artists, music and events to the world

Our national directory focuses on promoting your event or business to an engaged jazz audience and is used by audiences, industry and musicians alike.

Businesses or venues advertising through Jazz Australia can benefit from this highly engaged audience, through our custom built advertising platform.

Engaging with a national jazz audience

Jazz Australia provides advertisers with access to a 100% jazz demographic across the entire country.

Our Reach

Over 10,000 page views per day
Over 1400 Newsletter subscribers and growing each month
1000 Twitter followers

Since our relaunch, we are the fastest growing network on the Australian jazz scene.

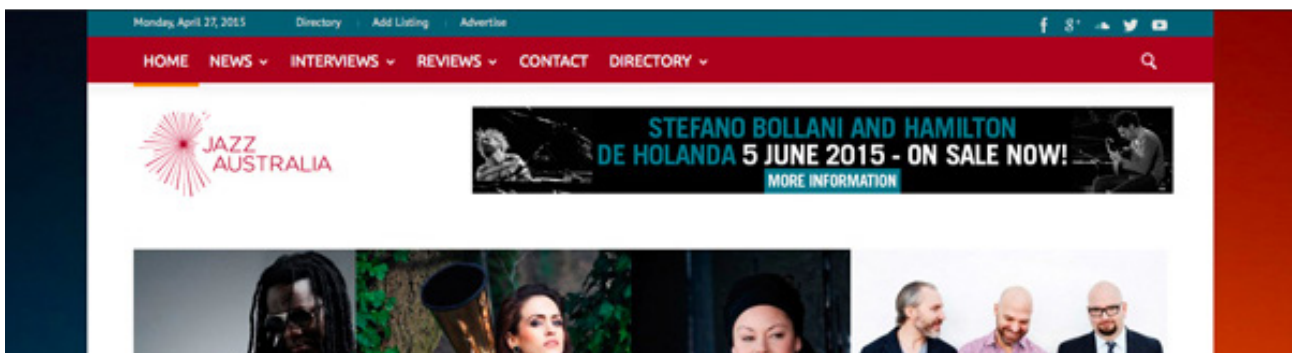
The site features:

Premier Australian jazz website
Largest nationwide reach for jazz
Artist biographies
Artist, CD and performance reviews
Regular email to our subscribers
Event listings (will be back by May if not sooner. We are updating this section so that we can join a global network of listings)

Ads will be displayed on Group Spots on all website pages 24/7, in rotation with other advertisers (maximum 4 rolling ads).

Leaderboard Advertising

Time based Ads
\$260 (plus GST) per week or
\$900.00 (plus GST) for four weeks
Artwork requirement
Banner Specs: 728px X 90px
Artwork Format: GIF, JPEG, PNG, HTML5
Max File size: 100kb

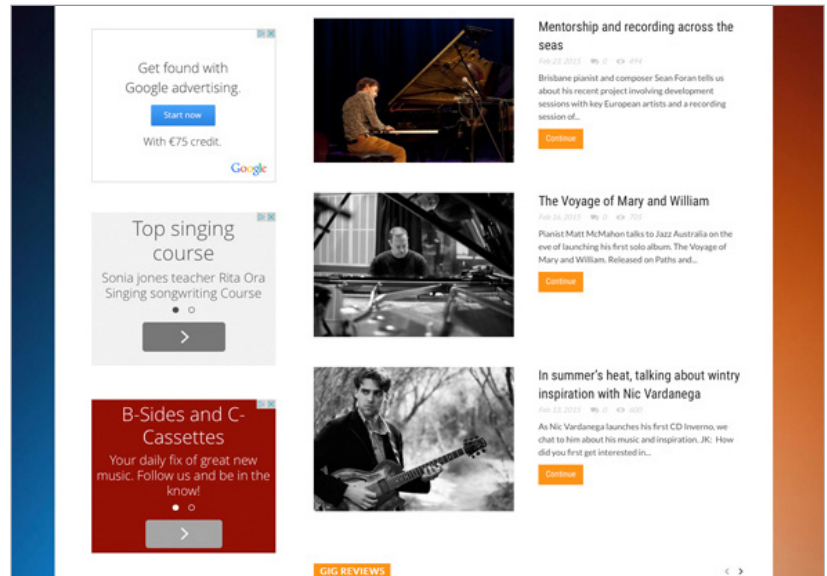


Sidebar Advertising

All Time based Ads
\$220 (plus GST) per week or
\$750.00 (plus GST) for four weeks
 Artwork requirement
 Banner Specs: 300px X 250px
 Artwork Format: GIF, JPEG, PNG, HTML5
 Max File size: 100kb

Rectangular Sidebar Advertising

All Time based Ads
\$220 (plus GST) per week or
\$750.00 (plus GST) for four weeks
 Artwork requirement
 Banner Specs: 300px X 250px
 Artwork Format: GIF, JPEG, PNG, HTML5
 Max File size: 100kb



Newsletter

Our newsletter is sent once a month to our fast growing subscriber list

Leaderboard 728x90

\$400 (plus GST) newsletter

Pillow Ad 300x250

\$200 (plus GST)

Artwork requirement
 Banner Specs – Leader board: 728px X 90px
 Banner Specs - sidebar: 300px X 250px
 Artwork Format: GIF, JPEG, HTML5
 Max File size: 100kb

Please note

Prices include ad reporting at the end of the advertising period including, website hits, ad views and click through statistics.
 Approval on sales spots may take up to 24 hours
 It may take up to 24 hours from confirmation for your ad to be uploaded
 Pre-payment is required prior to the ad being displayed
 It is possible to embed video into your advertisement. Please contact us regarding rates.